



Shaping our future | Sustaining our values

Celebrating a successful campaign for Pinewood School



Dear Friends,

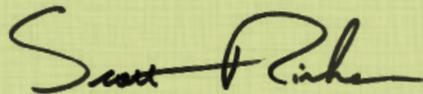
It is difficult to believe that it was just four years ago that the Los Altos City Council approved Pinewood's plans for the new Middle Campus. Elation quickly turned to trepidation when I was asked, "How are you going to pay for it?" Pinewood had never conducted a capital campaign and the Annual Fund was barely two years old. The idea of raising more than \$14 million felt impossible.

It is my humble pleasure to admit that my fears were misplaced. With this report, it is my great privilege to thank you for your incredibly generous support of Pinewood's Shaping our future | Sustaining our values campaign that raised \$14,716,254!

Thanks to you, we not only have a magnificent new Middle Campus, we also have a state-of-the-art athletic field as well as a beautiful student quad and new lunch patio at Upper Campus. And that's not all – the Technology Initiative continues to strengthen Pinewood's academic program on all three campuses.

As you browse the pages of this report, I hope you will feel a sense of pride in what the Pinewood community has accomplished. Please accept my sincere appreciation for your loyal commitment to Pinewood School and for continuing our momentum of growth and success.

Warm regards,

A handwritten signature in black ink that reads "Scott Riches". The signature is fluid and cursive, with the first name "Scott" and last name "Riches" clearly legible.

Scott Riches
President



In October 2014,

Pinewood launched its first major capital campaign—**Shaping our future | Sustaining our values**. This campaign was the result of years of careful planning and preparation by the Pinewood Board of Directors, administrators, and faculty. With the support of the generous Pinewood community, we exceeded our \$14,000,000 goal and raised \$14,716,254 to more fully cover the campaign's initiatives.

From the beginning, we were truly committed to shaping our future and sustaining our values.

Shaping our future | Sustaining our values

A refurbished family home

To create a welcoming, central location for our Middle Campus

Where students, faculty, and staff can come together at the heart and hearth of our community.

New Middle Campus core and enrichment classrooms, plus a multipurpose room

To allow for more expansive hands-on learning and provide more adaptable spaces

Where teachers and students can circulate and engage, and where our extended school family can meet and collaborate.

A Middle Campus Learning Center including computers, a reading corner, and space to innovate

To provide flexible, challenging learning opportunities

So students can follow their curiosity, alone or together, using a wide variety of the latest tools and materials in a welcoming and inspiring space.

New and expanded playing fields for Middle and Upper Campus, plus a new Upper Campus Quad and Lunch Patio

To create exciting, inviting, and expansive grounds

Where students can learn lifelong habits of good health, teamwork, and courage, and socialize in beautiful, safe spaces.

An investment in technology for Upper Campus

To provide the latest equipment and support a new computer science program

So we can embrace the most effective teaching tools, and enable our students to graduate with skills to stay ahead of the high-tech curve.

A redesigned Middle Campus driveway

To streamline pick-ups and drop-offs

Where we can ensure the safety of our children and respect our neighbors.

Campaign Objectives

New Middle Campus

\$9,750,000

We doubled the size of the original campus, with 30% larger classrooms, a playing field triple the size, increased open space, a multi-purpose room, a learning center, and more.

Upper Campus Technology Initiative

\$1,500,000

We've launched a 1:1 iPad program and added computer science courses at Upper Campus. Plus, we've hired a dedicated Technology Curriculum Coordinator with impact resonating across all three campuses.

Upper Campus Athletic Field and Quad

\$1,250,000

We installed a modern artificial turf field for our student athletes and created a beautiful new open space for students to collaborate, or just relax and unwind.

Annual Fund First!

\$1,500,000

We made big improvements to Pinewood — but we also work to improve ourselves every day. We continue to rely on Annual Fund First! contributions to strengthen our school and to make each day extraordinary.

CAMPAIGN GOAL

\$14,000,000



Gift Totals

BY CONSTITUENCY

Alumni	\$801,737
Board	\$1,246,315
Faculty	\$168,968
Alumni Parent	\$812,189
Friend	\$199,368
Grandparent	\$619,500
Parent	\$10,607,643
Foundations	\$260,534

Campaign Leadership Donors

REDWOOD

\$2,000,000+

Enlight Foundation

SEQUOIA

\$1,000,000 – 1,999,999

Lisa & James Budge

Lawrence Victor & Carolyn

Riches

SPRUCE

\$500,000 – 999,999

Tom & Polly Bredt

Cue Family

Lim Family

Tracy & Jeff Pickett

Xie Family

CEDAR

\$250,000 – 499,999

Costello Family

Jim & Jenna Ellis

Amos-Grosser Family

Jason & Lisa Peery Family

Fund

CYPRESS

\$100,000 – 249,999

Anonymous (4)

Armstrong Family

Carey Family

Roger Fields Family

Gani Family

Gold Family

Wenguo Liu & Hong Qi

Murphy Family MHKS

Ocampo Family

Peery Family

Kathleen & Garth Pickett

Dennis & Patricia Riches

Riches Family KMLJB

Sirhan Family

JUNIPER

\$50,000 – 99,999

Anonymous (3)

Ahrens Family

John & Sheila Banning

Melissa & Scott Cutler

Fick Family

Sandy Littlefield

Kaele & Greg Porter

Jeff & Christy Richardson

Diana Walsh & Kent Walker

Arthur & Anne Wong



AMOS-GROSSER FAMILY

Adam Grosser and Sher Amos-Grosser have Pinewood green and gold in their DNA. Adam attended Pinewood on the historic Middle Campus when Gwen and Vic Riches, Pinewood's founders, were actively involved. When the time came to research schools for Gabrielle, their oldest daughter who is now a thriving soccer player at Williams College, Adam said, "It would be an honor and a privilege to have her attend Pinewood."

The Amos-Grosser's younger daughter, Jordan, just finished 6th grade, happily enjoying her final Middle Campus semester in Pinewood's new classrooms. When Adam and Sher were asked to support the Shaping our future | Sustaining our values campaign, Adam said, "[Pinewood has played an important role in our family and we'd love to participate in the ongoing growth and expansion of Pinewood's vision.](#)"

XIE FAMILY

“We are honored to support the Shaping our future | Sustaining our values campaign. Our 4th-grade daughter loves the new Middle Campus facilities! During construction, she even started counting down the days until moving in to the Phase I portion of the campus. She also got our 2nd-grade son excited and he is eagerly anticipating the time he gets to move to the new campus.”

“Our children’s education is our top philanthropic priority. When Scott Riches asked us to consider a gift to the campaign, saying ‘yes’ was the logical thing to do. Not only that, but when we learned that the Los Altos City Council had approved Pinewood’s plan to double its existing footprint on adjacent property and that the timeframe was limited, we knew that our school had to grab the opportunity.”



PINE

\$25,000 – 49,999

Anonymous (2)
Rachna & Vikas Aggarwal
Ed & Maryann Berkowitz
Chan Family Foundation
Jamie & Clarence Chui
David & Nathalie Cowan
Steve & Julie Eckstrom
Matt & Joanne Griffis

Guarnieri-Ribas Family
Kumaraswami Family
William & Rosemary Marble
Matula Family
Angela & Rick McConnell
David Redman & Melanie
Hunt
Drs. Brennan & Pearl Scott
Stalder Family
Ben & Beth Wilson
Wilson Family

CAMPAIGN LEADERSHIP COMMITTEE

We would especially like to thank our Campaign Leadership Committee, who have tirelessly committed their time and efforts to help make this campaign a success!

Scott Alexander, parent '24, '26
Polly Bredt, grandparent '13, '15, '18, parent '86
Tom Bredt, grandparent '13, '15, '18, parent '86
James Budge, parent '19, '21, '22, '24, '24, '24
Bart Carey, parent '24, '24
Tom Costello, former parent '17, '19, '21, '24
Steve Fick, parent '15, '18, '21
Lisa Gani, parent '24, '29
Andrew Gold, parent '24, '28
Bill Gray, parent '25
Matt Griffis, parent '25, '27

Sarah Wilson Hannay '95
Xin Liu, parent '17, '20
Angela McConnell, parent '24
Matt Murphy, parent '16, '18
Anna Patterson, former parent '17, '19, '21, '24
Jeff Richardson, parent '22, '27
Diana Walsh, parent '17
Ryan Wilson '99
Anne Wong, parent '18, '22
Michael Woods, parent '24, '27

Middle Campus Phase I

The Middle Campus Groundbreaking Ceremony on Monday, May 18, 2015 marked the beginning of Phase I construction on the lot adjacent to the original campus. Nine months later, Phase I was complete and students and faculty officially moved into the first half of their new campus on February 29, 2016. After a special greeting by Scott Riches in the new Multipurpose Room, they made their way out to the lunch area for a ribbon-cutting ceremony.

Students now enjoy ten new classrooms that are 30% larger than the originals and are furnished with flat screen televisions that are valuable teaching tools for our faculty. The spacious Multipurpose Room is equipped with a kitchen, full sound system, a projector and screen, and two suspended basketball hoops. The new lunch area also provides a wonderful space for students to socialize and play.





Middle Campus Phase II

Construction of Phase II of the new Middle Campus began in early March 2016. It includes a renovated administration building – the Gwen and Vic Riches House — as well as creation of the Xie Music Room, Lim Family Science Lab, JAGS Conference Room, Carey Family Courtyard, Gold Family Courtyard, Peery Family Courtyard, new art room, expanded playing field, learning center, and the newly named Brett Family Theater. The new Middle Campus officially opened its doors on August 15, 2016 for the first day of the 2016–2017 school year.



Upper Campus Student Quad

Construction on the Cue Quad at the Upper Campus began in June 2016. Two months later, the Upper Campus students were welcomed with a new, beautiful space for students to relax and enjoy each other's company. The Cue Quad has also become a place where parents, alumni, and faculty can get together to foster and enjoy their Pinewood community.



Upper Campus Athletic Field

On September 18, 2015, the Panthers played their first home football game on the recently completed Upper Campus Athletic Field with a 55-34 victory over the Anzar Hawks! Before the game, the seniors on the football team — Aidan Lucero, Kyle Murphy, and Dominick Twombly — dedicated the field with a ribbon-cutting ceremony.

CAMPAIGN TIMELINE

2013

JAN

Campaign Quiet
Phase begins

2014

AUG

Upper Campus
1:1 iPad program
initiated

2015

OCT

Campaign launch at
Pinewood Jamboree

APR

Middle Campus
Phase I construction
begins

JUN

Upper Campus
Athletic Field
construction
begins

Upper Campus Lunch Patio

On August 17, 2015, students applauded as Pinewood parents Cathy Mann, Tarni Bell, and Tony Halawa cut the ribbon on the new Upper Campus Murphy Family Patio. The area is complete with new furnishings and provides students with a beautiful space to study independently and collaboratively, and to socialize.



Technology Initiative

In June 2013, Pinewood was especially fortunate to receive an early leadership gift of \$1.5 million to reshape technology at the Upper Campus. With this generous gift, we immediately implemented the Technology Initiative by hiring our first K–12 Technology Curriculum Coordinator who is training and supporting our teachers and students in leveraging technology in the classroom. At Upper Campus, students are enjoying the 1:1 iPad program as well as the computer science courses and electives that focus on productivity, content creation and curation, coding and web design languages, programming, and technology concepts and trends.

The new Initiative's effects have also resonated at the Middle and Lower Campuses — strengthening our students technology skills at all levels.

2016







“I am so thankful and grateful to be in this new space. It’s been a great process to watch it happen and it’s very exciting to be here on our very first day after seeing all the construction!”

— PINWOOD FACULTY MEMBER

“Pinewood is such an amazing school and now we have this amazing new campus.”

— PINEWOOD FACULTY MEMBER





CAPITAL CAMPAIGN CELEBRATION

On August 20, 2016, Pinewood hosted the Capital Campaign Celebration and 2016 President's Reception at the newly completed Middle Campus. The event honored the Shaping our future | Sustaining our values leadership donors and our 2015–2016 Annual Fund First! President's Circle members. It was a wonderful evening of food, drinks, and most importantly, gratitude for those who helped make this campaign a success.





Campaign Donors

\$10,000-24,999

Anonymous (2)
Greg and Laura Blotter Family
Branstad Family
Brady Family
Brad and Denise Dinsmore
Heit Family
Ted and Michelle Helvey Family
Cam and Tracy Jones
Corinne and Larry Marcus
Frank and Ximena Pavlik
Dennis and Jana Peery
James and Molly Pickett
Tom, Barbara, and Audrey Proulx

Scott and Sarah Riches Family
Swanson Family

\$5,000-9,999

Anonymous
Rob and Kathy Adzich
Derek and Angie Banks
Mohana and Kim Dissanayake
Bill Gray and Kathy Hibbs
Gang Liu and Yang Jiang
Mark and Heather McCauley
Poindexter McHan Family
Kenneth and Katherine Riches Family
Tracie Southerland and Karen Bailey

\$1-4,999

Anonymous
Christina M. Alderete
Rich and Paulette Altmaier
Anne and Peter Astiz
Chris and Kristie (Riches) Bringhurst
Danielle (LeFevre) Burkhart
Elizabeth Eyles Cauffman
Damla "Sassmaster" Cehreli
Albert and Cheryl Cha
Kelly and Melinda Cook
The Deogirikar Family
Inna and Andrey Efimchik
Jim and Kenna Fenton
Girl Scouts of Nor Cal
Suresh Gopalrathnam and Lakshmi
Iyenger
Bryan and Kelli Granum Family

Melanie Hatchell Family
Jain Family
Raj and Guari Khokha
Scott and Katie King
Steve Kucklinca
Lien Nguyen and Barry Fung
Greg and Madeleine Pickett
Bill and Susah Prescott
Charles Price and Wei Bing Hung
Price
Kyle and Suzie Riches
Ken Smith and Andrea Eyring
Tracy Tang and Albert Li
Haber Tu and Wei-Ling Huang
Kim and Kimberly Walker
Lee and Jessica Wang
Lincoln and Melanie Westcott Family
Robert and Kerri (Riches) Winegar
Lourdes and Frank Yashar



CUE FAMILY

Eddy and Paula Cue's daughter is now a freshman at Upper Campus and they couldn't be more excited for her to continue at Pinewood to finish out her last four years as a panther. Eddy and Paula enthusiastically say, "What we value most about Pinewood is the environment — a perfect mix of a rigorous college prep curriculum balanced with a wonderfully rich extra-curricular program." In their daughter's six years at Pinewood, some of her favorite subjects have included math, science, and literature, and she has also enjoyed playing basketball and volleyball.

Additionally, after learning about the Shaping our future | Sustaining our values campaign objectives, the renovation of the Upper Campus Quad really resonated with them. "Students really need a place where they can relax and collaborate. That is where the connections are made."

STEP UP! DONORS

To reach the \$14,000,000 goal, the STEP UP! Challenge was offered to both new and current Annual Fund First! donors for the 2014–2015 fiscal year — new donors qualified by making a two-year pledge at any level and current donors by making a two-year pledge at a higher giving level. These donors stepped up and helped us reach the Annual Fund First! goal for the capital campaign.

Anonymous (2)
Mark and Faina Birman
Jackee Bruno
Julie Burgess
Marty Collins and Karen Willis
Anna Daniel
Mohana and Kim Dissanayake
Joan Eble
Steve and Julie Eckstrom
Laurie Eickmeier
Scott and Linda Frolich
Asit Goal and Liping Qin
Michele Golder
Don and Allison Hagin
Alan and Barbara Hantke
Francesca and Brady Harter
The Haun Family
Alfredo and Maria Hernandez-Cid
Claire and Tim Hough
Josh and Michele Isaac
Radoslav Iliev and Ellie Pojarska

Alice Johnson
Mia Malhotra
Katherine Mendoza
Kathi Morgan
Lowell and Samantha Ness
Penny Nolan
José Luis Orduña
Lauren Post
Will and Maura Rees
Scott and Sarah Riches Family
Diana Rocacorba
Philip Rosenthal
Akash Sagar and Lisha He
Anna Scicinska
The Slatyons
Steve and Marybeth Smith
Michael Tetzlaff
Elaina Tyson
Christine Walters
Sharon White
Christine Wichman
Laurie Wilson
Le-Chun Wu and Catherine Dzou
Ron Yamaguchi and I-Ching Gong

Pinewood School makes every effort to recognize donors and volunteers accurately and according to their wishes. We apologize for any omissions or typographical errors made in this publication. If you feel that your name has been omitted or is not listed accurately, please contact us at development@pinewood.edu.

KEVIN & MELISSA RICHES FAMILY

Pinewood runs deep in this family's roots, literally! Kevin and Melissa are Pinewood alums, as are two of their children (both Evergreens) — and a third will be joining their ranks when she graduates in 2018. But their roots go even deeper: Kevin's grandparents, Vic and Gwen Riches, founded Pinewood School 57 years ago.



“When Scott approached Melissa and me about supporting the campaign, I knew it was something that we should do as alums; equally important, it was the right thing to do to honor my grandparents and their legacy that spans multiple generations. Scott and I worked closely together to inspire other Riches family members to honor their parents and grandparents by supporting the campaign. The Riches family's collective gifts allowed us to fund the renovation of the Middle Campus administration building, the original home of my grandparents, and to name it in their honor: The Gwen and Vic Riches House.”

“We couldn't be happier with the success of the campaign and all the improvements it has made possible. I know my grandparents would be proud of the lasting impact their legacy is having on this next generation of Pinewood students.”

Annual Fund First!

While making big improvements to our campuses with the Shaping our future | Sustaining our values campaign, we were also successful in making big strides in the Annual Fund First!, Pinewood's annual campaign that ensures exceptional education every day.

Pinewood School is a special place. It thrives on the spirit and generosity of our community. Each year, our community's support of the Annual Fund First! is a tangible demonstration of that spirit and helps to ensure the caliber of experience our students enjoy today and every day. The Annual Fund First! also provides resources that make the difference between a good education and a truly exceptional one, where innovative teaching and learning are not held back by operating budget constraints.

The Annual Fund First! goal of \$1.5 million, as an essential component over the three years of the Shaping our future | Sustaining our values campaign, was exceeded by \$189,001 thanks to the support of our entire community.

2013-14:

\$521,511

2014-15:

\$522,518

2015-16:

\$644,972

\$1,689,001

BUDGE FAMILY

Pinewood School is filled with Budge children — six in all! But while their children bask in the spotlight — they excel on the stage and athletic field — Lisa and James prefer to be quiet in their philanthropy. James recently said, “We don’t give to be recognized; we prefer to give anonymously. But when Scott and I got together to talk about the Shaping our future | Sustaining our values campaign, he made a very convincing argument that publishing our early commitment would provide essential momentum.”



“We are delighted with the success of the campaign. **But what matters to us most is that day in and day out, the Pinewood experience complements our family values.** Regardless the intelligence, athleticism, performance talents or economic background, each student must behave responsibly. Pinewood is a tight-knit community that requires contributions from all, which in our opinion results in a school filled with well-rounded, friendly kids that seem to genuinely care for one another.”

Challenge Match

Thanks to an anonymous group of donors, we not only met our goal for the Shaping our future | Sustaining our values campaign, we exceeded it. These donors posed a challenge to the community — they would match any new or increased gifts made to the campaign dollar-for-dollar up to \$1.25 million. This challenge provided the motivation that resulted in surpassing our campaign goal.





“Thankyouso muchforall yourgenerosity.



You've made a dream come true!" — PINWOOD FACULTY MEMBER

Pinewood School

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